

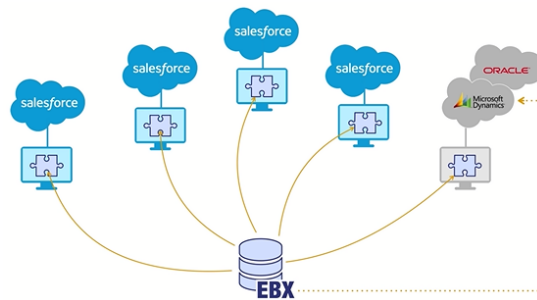


Salesforce users need high-quality customer data to do their jobs. But how do organizations with multiple instances and non-Salesforce applications keep their master data in sync? - The answer is EBX5, supporting you to eliminate duplicates of records highly automated!

EBX5, helps you manage a single version of your customer data and enforce quality at the point of entry. And, when it comes to integrating with Salesforce, EBX5 takes a non-intrusive, lightweight approach that accelerates your time to production and dramatically reduces the integration effort.

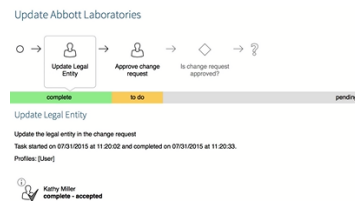
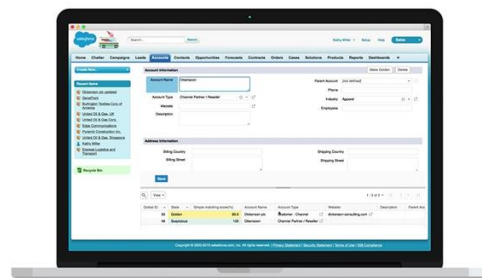
EBX5 – the standard product:

- Multi domain
- Fully configurable
- What-you-model-is-what-you-get design approach
- Hierarchy Management
- Integrated role model with Data stewardship, Data Owner and Data Analyst
- Workflow Builder
- Matching rules and automated data cleansing possibilities



EBX5 for salesforce:

- Seamless integration without leaving the application (embedded Web Component)
- EBX5 finds potential duplicates
- Prevents redundancy at the point of entry
- Synchronizes new records with all instances of salesforce and non-salesforce applications asynchronous
- Integrates advances hierarchy selector
- Reviewing accounts with EBX5-Workflows



Butos consultants are the experts in information management since years. Butos with EBX5 makes it easier to manage your data assets and includes all the enterprise-class capabilities you need to create data-driven applications. Data stewardship, workflow, data quality and data integration are built right in.

Please contact us for further information or scheduling a meeting. We would be looking forward to support you in the further steps of your process.