

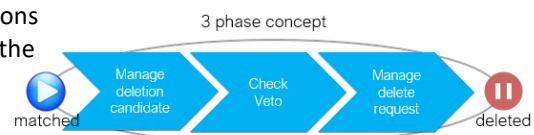


**Your GDPR governance can be applied to meet data management challenges such as consent and right to be forgotten (GDPR §3, and §1, Article 30). – our product, is supporting you to eliminate data and records of a person highly automated!**

The GDPR deadline forces all companies, that holding personal data of EU citizens, to get to work immediately. Fines are 4% of annual global turnover or 20 Mio EUR. Unfortunately, most organizations address compliance tactically, using spreadsheets and employ lots of manual processing – but this approach will fail. Regulatory compliance is hardly ever “one and done” – GDPR will change.

Organization will need to document how their implementations are working - e.g. which personal data do they have, what's the purpose, who is the owner, what are the retentions?

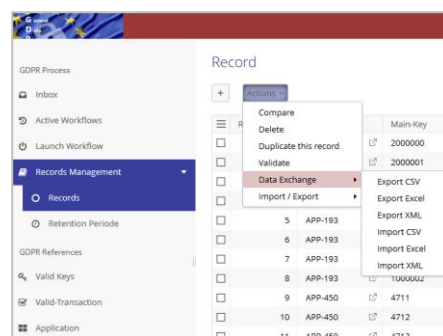
**And most important, how is the procedure managed, controlled and documented to delete records.**



**smartGDPR** is designed to solve all this in a complex enterprise environment highly efficient and guarantees to be GDPR compliant with 100% traceability. And not only that, the use of EBX also allows adjustments by configuration at any time, which are also logged, but the most important: **no personal data will be stored.**

**smartGDPR** – butos business solution powered by EBX

- Records management approach with automated quality check of the data exchange with any application
- Generic data model to manage keys and references of any company application and transaction
- Unlimited key and reference hierarchy
- Supports unlimited retention classes and retention periods
- Event triggered duplicate check and retention calculation
- Transaction controlling and audit of any data manipulation
- Flexible 3 phase concept with deletion candidate, veto and delete request
- Veto Workflow to stop/pause deletion
- Easy adaption of business rules, 3 phase concept and workflow possible



**EBX5 – the standard product:**

- Multi domain capable and fully configurable
- What-you-model-is-what-you-get design approach
- Hierarchy Management and integrated role model with Data stewardship, Data Owner and Data Analyst
- Workflow Builder
- Matching rules and automated data cleansing possibilities

Butos consultants are the experts in information management since years. smartGDPR and EBX5 makes it easier to manage your data assets and includes all the enterprise-class capabilities you need to create data-driven applications. Data stewardship, workflow, data quality and data integration are built right in.

Please contact us for further information or scheduling a meeting. We would be looking forward to support you in the further steps of your process.